



RENAULT

PRESS RELEASE

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Growth outside Europe limits Renault's drop in sales in first-half 2007

- In the first six months of the year, worldwide Group sales totaled 1,266,343 vehicles, down 3.8%, owing to 9.1% decline in European markets. The Renault group holds a 3.6% share of the world market.
- The Renault group continued its international expansion by selling 400,412 vehicles outside Europe, a 10.1% increase. Sales outside Europe accounted for 31.6% of Group sales in first-half 2007, up from 27.6% at end-June 2006.
- Renault confirmed its leadership of the European LCV market, with 166,148 vehicles registered, representing a 14.3% market share.
- Worldwide sales of Logan came to almost 158,913 vehicles (Renault and Dacia brands), a 28.4% increase compared to end-June 2006.

Patrick Blain, Executive Vice-President, Sales and Marketing, commented: *"In Europe, as announced, the first half remained on a downtrend, but sales will start to bounce back in the second half, with the arrival of New Twingo and New Laguna. Outside Europe, sales growth will remain strong in second-half."*

Renault group sales slipped 3.8% in first-half 2007 to **1,266,343** units. That result reflects the performance of the three brands:

- Worldwide sales of the **Renault** brand contracted 4.9%. Outside Europe, Renault expanded strongly, with sales growth of 17.9%. In Europe¹, Renault took 8.5% of the market (PC+LCV) and remains firmly in the lead in France, with 24.0% of the PC+LCV market.
- **Renault Samsung Motors** dipped 1.5% with 56,824 units sold.
- Worldwide sales of **Dacia** rose 8% to 111,834 vehicles sold, powered by Logan, which continued its international rollout.

Logan, a worldwide success

Since its launch in September 2004, more than 574,112 Logan have been sold worldwide. 2007 represents a major stage in the program, with production starting up in Iran, India and Brazil. Now manufactured in seven countries and sold in 55 markets under both Renault and Dacia brands, Logan is a key factor in the Renault group's international expansion and sales growth. Worldwide Logan sales totaled 158,913 units in first-half 2007, up from 28.4% at end-June 2006.

¹ Europe: France + Europe Regions

| France and Europe Regions

The European market, fiercely competitive and driven by promotional offers, dipped 0.3% in first-half 2007.

In this tough environment, with no new Renault branded products, Renault group sales (PC+LCV) contracted 9.1% to 865,931 units. Although Renault brand sales shrank by 10.6%, Dacia continued to grow with a 42.1% upswing in sales, to 37,854 units sold. At the beginning of the year, the range was extended with a station wagon, Logan MCV, which has been a success with customers all over Europe.

In France, with 316,931 registrations, **Renault** is the number-one brand, with 24% of the PC+LCV market. The **Dacia** brand grew sales by 31% and comes in 13th place in the car market, with 14,915 registrations and a 1.4% share.

In Europe², **Renault** secured 8.5% of the PC+LCV market. Renault took 7.7% of the car market and stayed way out in front in the LCV market, with a 14.3% share, buoyed by the excellent results of Trafic and Master vans.

New Twingo, in showrooms in France, Italy and Slovenia since June 15, started a drive to win back market share for the Renault brand. More than 6,000 New Twingos were already in the dealerships for the commercial launch in France and 1,600 in Italy. New Twingo has received an enthusiastic response from the sales network and customers. At end-June, the large number of orders indicates an excellent start: in France, orders for the first two weeks on the market total one-third of sales forecast for the year.

New Twingo will start selling in Belgium in July and in most other European countries – chiefly Germany, the UK, Spain and the Netherlands – in September.

| In line with strategy, Renault group sales growth was generated outside Europe

Outside Europe, **Renault group** sales grew 10.1% to 400,412 vehicles in first-half 2007.

Renault group sales increased by 27.3% in the Americas, 5.2% in Euromed, and 2.3% in Asia-Africa.

| Euromed Region

In the Euromed Region, Renault group sales grew 5.2% on excellent performances by the Renault brand. In Russia, in a market that expanded 28.6%, Renault group sales surged 46.3% with 45,169 vehicles sold, on the success of the whole range, and particularly Logan, marketed under the Renault brand. In Algeria and Morocco, both growing markets, the Renault group led the field, with respective market shares of 18.7% and 31.9%, sales growth of 39% in Algeria and 10.5% in Morocco. In a Turkish recessing market (-28.9%), Renault confirmed its position as a leader of the PC market.

| Americas Region

In the Americas Region, in buoyant markets (+17.2%), the Renault group, represented mainly by the Renault brand, posted excellent performances, with a strong 27.3% rise in sales and 116,480 vehicles sold.

In first-half 2007, sales grew strongly in Argentina (+36.7%), Brazil (+32.4%), Colombia (+26.2%) and Venezuela (+97.8%).

After Colombia, Venezuela and Ecuador, the launch of Logan under the Renault brand in Argentina in June and Brazil in July marks a new stage of Renault Commitment 2009 in the Americas Region. The product offensive is also ongoing in Argentina, with the launch of Grand Scénic II and Mégane II Coupé-cabriolet.

² Europe: France + Europe Regions

| **Asia-Africa Region**

Renault group sales are slightly progressing (+2.3%) with 87,280 units sold in first-half 2007.

In South Korea, Renault Samsung Motors' sales dipped 1.5% to 56,824 units, in anticipation of the launch of SM5 phase II at the beginning of July.

The Renault brand grew 9.2% in the Asia-Africa region, with 28,902 units sold at end-June.

In Iran, Logan, marketed as Tondar-90, got off to a promising start. The first cars were delivered in mid-June.

In India, where Logan has been manufactured at the Nashik plant since April, the network is building up gradually and 5,000 Logans had already been delivered by end-June.

| **Outlook**

Renault will start growing again in the second half, especially in the last trimester:

- In Europe, the Renault brand will start to claim back market share with the arrival of New Twingo, followed by New Laguna in October.
- Outside Europe, the Renault group's sales growth will remain strong in second-half. RSM will start growing again, on the strength of SM5 Phase II and the year-end launch of the Renault group's first crossover in Korea. In India and Iran, Logan, sold under the Renault brand, will accelerate sales. In the Americas, the Renault brand will enjoy a better market environment, conducive to uptake of an extended range. In Euromed, Renault group sales will continue to grow in contrasting markets.

For 2007 as a whole, Renault group worldwide sales will increase slightly, thanks to the start of the product offensive of Renault Commitment 2009. The offensive will be stepped up in 2008, with the launch of one new vehicle per month on average.

Press contact: Isabelle Meillier, Renault Press, +33 (0)1 76 84 64 69

Websites: www.media.renault.com – www.renault.com

Renault group sales at end-June 2007 Provisional data
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Total Renault group sales by brand

		Total		
		2007	2006	% var
RENAULT	PC	898 906	955 028	-5,9%
	LCV	197 699	198 664	-0,5%
	Total Renault	1 096 605	1 153 692	-4,9%
RSM	PC	57 904	59 110	-2,0%
	Total RSM^(*)	57 904	59 110	-2,0%
DACIA	PC	106 293	96 887	+9,7%
	LCV	5 541	6 662	16,8%
	Total Dacia^(*)	111 834	103 549	+8,0%
RENAULT group	PC	1 063 103	1 111 025	-4,3%
	LCV	203 240	205 326	-1,0%
	Total Group	1 266 343	1 316 351	-3,8%

(*) sales to the local market + exports

Total sales by region

		Cumul		
		2007	2006	% var
	France	344 860	385 472	-10,5%
	Europe	521 071	567 187	-8,1%
	Europe*	865 931	952 659	-9,1%
	Outside Europe	400 412	363 692	10,1%
	Euromed	196 652	186 859	5,2%
	Asia-Africa	87 280	85 324	2,3%
	Américas	116 480	91 509	27,3%
	Total group	1 266 343	1 316 351	-3,8%

* France + Europe Regions

Renault group's ten main PC+LCV markets at end-June 2007

	Volumes	Market share
1 FRANCE	344 860	25,15%
2 Spain	105 582	10,58%
3 UK	81 312	5,64%
4 ITALY	81 113	5,29%
5 GERMANY	76 885	4,58%
6 ROMANIA*	66 380	40,24%
7 SOUTH KOREA	56 824	9,15%
8 RUSSIA	45 169	4,05%
9 BELGIUM+LUXEMBOURG	37 032	9,77%
10 ARGENTINA	36 874	13,07%

* of which 15 068 véhicules for the Renault brand and 51 312 for the Dacia brand

Appendix

List of countries by region

Americas	Asia & Africa	Euromed	Europe (excl. France)	France
NORTHERN LATIN AMERICA Colombia Costa Rica Cuba Ecuador Honduras Mexico Nicaragua Panama El Salvador Venezuela Dominican Rep. Guadeloupe French Guiana Martinique	ASIA-PACIFIC Australia Indonesia Japan Malaysia New Caledonia New Zealand Singapore Tahiti Thailand Brunei	Bulgaria Moldova Romania	Albania Austria Germany Lux.-Belgium Bosnia Cyprus Croatia Denmark Spain Finland Greece Hungary Ireland Iceland Italy Kosovo Macedonia Malta Montenegro Norway Baltic states Netherlands Poland Portugal Czech Rep. UK Serbia Slovakia Slovenia Sweden Switzerland	Mainland France
		RUSSIA / CIS Armenia Belarus Georgia Kazakhstan Russia Ukraine		
	INDIA	...		
	MIDDLE EAST & French-speaking Africa Saudi Arabia Egypt Jordan Lebanon Libya Pakistan Gulf states Syria <i>+ French-speaking African countries</i>	TURKEY Turkey Turkish Cyprus ...		
AFRICA & INDIAN OCEAN South Africa <i>+ countries of sub-Saharan Africa</i> Indian Ocean islands		NORTH-WEST AFRICA Algeria Morocco Tunisia		
KOREA				
IRAN				
SOUTHERN LATIN AMERICA Argentina Brazil Bolivia Chile Paraguay Peru Uruguay	CHINA Hong Kong Taiwan ISRAEL			